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**WE PROSPER  
TOGETHER**

# Capital Region Collaborative Meeting

June 25, 2024



# Meeting Goals

**01** Share outcomes from subregional community outreach and engagement.

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**02** Provide information about upcoming regional funding opportunities.

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**03** Hear from you! (Mentimeter activity)



# Agenda



**Timeline Recap and  
New Updates**

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**North Star & Where We Are**

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**Outcomes from Community  
Outreach and Engagemennt**

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**Mentimeter Activity**

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**Regional Funding  
Opportunities**

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**Next Steps**



CAPITAL REGION COLLABORATIVE MEETING

# Important State and Timeline Updates



# Phases



## Planning Phase

*March 2023 - Sept 2024*

Regional Economic Development Plans - establishing regional governance structure; conducting research; community outreach and engagement



## Catalyst Phase

*Regional RFP to be Released in October 2024*

\$9M for pre-project development; \$3.5M for Collaborative operations and compliance/grant administration; \$1.5M for sector investment coordinators

*\*Unaffected by May Revise*



## Implementation Phase

*Draft SFP Open for Public Comment July 2 - July 22/23*

*Applications for Funding Open September 10, due November 1*

Ready-to-launch projects that align with Regional Economic Development Plans.

*\*Proposed \$50M annual reduction under the May Revise*



## Tribal Funding Opportunity

\$25 million statewide to invest in tribal-led planning and implementation projects, which must be completed by September 2026.



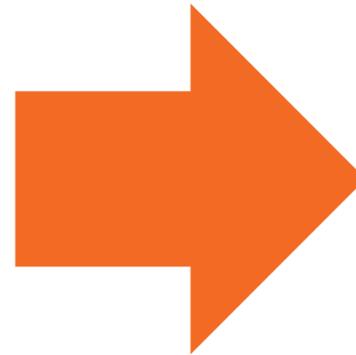
CAPITAL REGION COLLABORATIVE MEETING

# North Star & Where We Are



# North Star & Where We Are

- **Expanding the Economy**
  - Creating more quality jobs through growth of tradable clusters.
- **Reducing Barriers**
  - Moving traditionally underinvested community members into high quality jobs.
- **Achieving Climate Goals**
  - Increasing regional environmental sustainability and resilience.



CAPITAL REGION COLLABORATIVE MEETING

# Outcomes from Community Outreach and Engagement



# Our Subregional Partners

## TAHOE / NEVADA



## PLACER / EL DORADO



## YUBA / SUTTER



## SACRAMENTO / YOLO



## COLUSA



# Engaging with Community Members

- **1:1 Interviews; Community Meetings; Focus Group Discussions**
- **Surveys, Newsletters, Flyers, Social Media**
- **Steering Committees; Stakeholder Mapping**
  
- **Colusa:** Community Health Assessment, Site Tours
- **Placer/El Dorado:** Ideation Workshops
- **Tahoe:** Envision Tahoe Prosperity Playbook Catalyst Committee, Meetings with the Washoe Tribe
- **Nevada:** Nevada County Collaborative
- **Sacramento/Yolo:** Charrettes, Community Tabling events, Business Convenings
- **Yuba/Sutter:** Subregional Roundtables, Advocacy Workshops



# Barriers Across the Region

- **High Unemployment or Underemployment; Lack of Accessible Career Pathways and Training Opportunities**
- **Childcare**
- **Transportation**
- **Housing**
- **Colusa:** Lack of Investment, Inadequate Health Care and Social Services, the Digital Divide
- **Placer/El Dorado:** the Digital Divide, Lack of Small Business Support
- **Tahoe:** Food Insecurity
- **Nevada:** Food Insecurity, Digital Divide
- **Sacramento/Yolo:** Lack of Adult Care, Lack of Accountability for Community Benefits, Inadequate Access to Capital
- **Yuba/Sutter:** Cost of Living, Seasonal Work and Wage Instability



# Strategies

1 Colusa



2 EL DORADO/PLACER



3 TAHOE



4 NEVADA



5 SACRAMENTO/  
YOLO



6 YUBA/SUTTER



# Inclusionary Pathway Strategies

- Shortage of housing complicates potential job growth
- Community center in south county to provide social services
- Increase job training programs
- Provide bilingual 211 service to connect residents to resources
- Narrow the digital divide
- Invest in infrastructure (water, sewer, transportation, etc.)



# Strategies

1 Colusa



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# Inclusionary Pathway Strategies

## Racial Equity: Prioritize connecting BIPOC to high-quality jobs

- Latinex population needs more representation & equitable wages
- Career pathways for previously foster or Incarcerated
- Green For All & Pride Industries
- Focus on CTE trainings + internships for youth

## Local Serving: Ag education and training, land for community co-ops

- Be wary of taking jobs from ag workers and giving to ag tech
- Women's Earth Alliance, regenerative agriculture and health accelerator
- Provide housing, health care, transport, translation services, ESL

## Supporting small business + minority entrepreneurs

- 1.9M minority small businesses in CA employing 2.5M
- **Worker-owned co-ops- SBDC/ Project Equity**
- Daycare business training program (SBDC) + PCOE + EdCOE + Single Mom Strong
- Growth Factory accelerator

## Working Lands: Connections between human + nature

- **Wood product innovation** that promotes sustainability
- Collab with tribes / homeowners for wildfire prevention
- Inclusive process around new **Biomass**
- CTE & higher ed include working lands/forests
- Reconnect urban youth to land

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# Local Serving High Potential Industry Clusters Tahoe Basin



## Healthcare and Wellness

Our region has major medical systems such as Barton Health, Tahoe Forest and UC Davis Health, providing many high-quality jobs. Utilizing these in coordination with our natural landscape is key to our future development.



## Hospitality and Tourism

In our region, this sector employs a large number of workers, particularly in and around the Tahoe Basin. It also involves businesses of all sizes, from microbusinesses to major resorts servicing up to 15 million annual visitors.



## Environmental Innovation

In the recently completed Prosperity Playbook we have similar findings to what has been identified in our regional cluster analysis. Innovation in Advanced Businesses, Including Manufacturing will play a key in successful initiatives.



## “Working” Lands

The beautiful geography of Lake Tahoe also incorporates a set of challenges in not only keeping our communities resistant to natural disasters but also in procuring quality food at affordable prices.

Tahoe has some of the most expensive food prices in the county.



# Inclusionary Pathway Strategies

## Childcare

Support and align projects with Childcare initiatives and cooperatives to ensure inclusion of or targeted community members. Coordinate Regionally to enhance efforts .

Colusa

## Housing

Prioritize initiatives and organizations that incorporate lodging or housing within their scopes ensuring community accessibility.

Sutter

Yuba

Nevada

## Food

Accessibility to quality food is a major concern to our local workforce where geographical issues not only raise the cost of food but also the opportunity to purchase.

Placer

## 'Good Jobs' in tradeable sectors

Align regional research with our identified Prosperity Playbook economic opportunities.

# In Summary

## Resiliency

Resources previously designed to provide upward mobility to individuals and families in our region are often left unutilized by those who would benefit the most from them.

Recent changes in our economy have made it increasingly difficult to 'Live Where You Work' in places like Lake Tahoe and Nevada Counties.

## Accessibility

Longer commutes and working hours are now a necessity in our region to make a living wage. The increase in the amount of time these activities require leaves our rural community members increasingly unable to participate in initiatives designed to create more well paying jobs for those previously underserved.

## Prosperity

Our future initiatives designed to create more 'well paying jobs' will need to incorporate aspects that assist our community members in the tasks they currently spend the most daily time on:

**Childcare**  
**Nutrition**  
**Transportation**  
**Housing**



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# Potential Industry-Aligned Projects

Developing programs that provide skills training and certification in areas relevant to industry.

Supporting initiatives that explore the impact of technology on marginalized communities.

Collaborating with industry associations and stakeholder to develop standards and guidelines for inclusive practices.



## Inclusionary Pathway Strategies

Establishing partnership with organization focused on diversity in the workforce.

Partnering with local education institutions to promote career pathways tailored to the disinvested community.

Ensuring equitable access to opportunities such as mentorship, leadership positions.



# Strategies

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SACRAMENTO/YOLO SUBREGION

# Inclusionary Pathway Strategies



**Community Co-  
Creation,  
Empowerment, CBAs,  
& Infrastructure  
Development**



**Support for Small  
Businesses &  
Economic  
Diversification**



**Inclusive Education,  
Training, &  
Workforce  
Development**



**Sustainable &  
Inclusive Economic  
Policies**



**Information  
Access**



# Potential Industry-Aligned Projects

- **21** projects submitted in Sacramento and Yolo through inventory form
- **Projects should include elements such as:**
  - Benefits that support **essential needs** like childcare, transportation, healthcare, food access
  - Prioritize local hire or create local jobs
  - Build capacity for small businesses
  - Are geared towards or built for underserved or low-wage workers
  - Support green transition & environmental sustainability
  - Include **community benefits agreement** that formalizes these components





# Potential Industry-Aligned Projects



**Community Co-Creation, Empowerment, CBAs, & Infrastructure Development**

Ag-tech innovation hub to provide collaborative environment and ensure equitable participation from BIPOC farmers



**Support for Small Businesses & Economic Diversification**

Technical assistance support for small biz to compete for contracts  
Arts space for creatives



**Inclusive Education, Training, & Workforce Development**

Stipended construction, carpentry, electrical work training geared towards underserved communities  
Solar installation job-training programs with placement support and stipends



**Sustainable & Inclusive Economic Policies**

Electrification of small landscaping businesses



**Information Access**

Digital tool to support students in navigating the higher education system

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# Inclusionary Pathway Strategies

## **Raising the Minimum Wage**

Increasing the minimum wage based on the rising cost of living, making sure that workers can afford basic necessities and reduce the stress of financial instability.

## **Equitable Worker Rights Education**

Deploy educational initiatives aimed at educating workers about their entitlements, wage regulations, workplace safety, and benefits. This enables workers to know their rights and understand their entitled privileges.

## **Labor Contractor Regulation**

Regulating labor contractors would empower workers to negotiate higher wages directly with employers, fostering stability in seasonal employment. Financial safeguards could mitigate income fluctuations during off-seasons or economic shocks.

# **Inclusionary Pathway Strategies**

## **In-House Local Leadership and Training Programs:**

Training and leadership development initiatives should focus on workplace dynamics to cultivate a perception of opportunity among workers for obtaining high-quality employment within their current roles, eliminating the necessity to search for advancement elsewhere.

## **Education & Skill Development**

Address qualification gaps through employer benefits and resources to support on the job training and skills building, and interpretation needs. Support educational institutions such as Yuba College and trade programs in areas that meet both the interest of the community, and the needs of growing/opportunity industries. Additionally, offer opportunities to bridge international degrees and qualifications.

## YUBA/SUTTER SUBREGION

# Potential Industry-Aligned Projects

### **Forest Biomass Business Center Project**

The Camptonville Community Partnership (CCP) is spearheading the creation of a small forest biomass to energy facility in the Yuba County foothills, representing a holistic vision of sustainable development and community empowerment. This community-driven, grassroots initiative promotes economic resilience but also mitigates fire risk, promotes forest health, and catalyzes regional prosperity.

### **Yuba Sutter Transit Facility**

A regional project in Yuba County aims to replace an outdated facility to accommodate the infrastructure needed for the transition to zero-emission buses by 2028, enhancing connectivity for disadvantaged communities to the capital region. Supports local economic development by creating high-quality construction and transportation jobs and facilitating increased ridership and coverage for Yuba Sutter Transit.

### **South Yuba County Regional Water/Wastewater**

This South Yuba County project aims to improve water and wastewater infrastructure in the region, specifically targeting disadvantaged communities like Wheatland and Olivehurst, by connecting them to a centralized municipal system. This initiative enhances access to reliable services and protects the environment and supports economic development, including commercial development on Estom Yumeka Maidu Tribe property. The project represents a significant step towards addressing infrastructure disparities, promoting sustainable development, and fostering economic opportunities for future prosperity in the region.

### **Greater Sacramento Education and Economic Commission (GSEEC) Advancement Initiative**

GSEEC comprises partners from education, government, and business sectors, aiming to design and implement an equity-based ecosystem to support regional success. Through the creation of an Education and Economic Center (EEC), GSEEC will provide comprehensive support for high-priority learners, bridging education and workforce needs through collaboration with K-16 institutions, adult education, local employers, and government agencies, ultimately serving as a prototype for similar communities.

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CAPITAL REGION COLLABORATIVE MEETING

# Mentimeter Activity



# Which of the strategies shared reflected important areas of concern for your community?

Housing

Inclusive procurement

Community Benefits Agreements

Full time employment, moving away from seasonal work

Housing

Access to adult and childcare

Transportation, housing, childcare, food, mental health.

Higher minimum wage

# Which of the strategies shared reflected important areas of concern for your community?

Municipality small business procurement

Affordable housing

Employee ownership

Quality jobs and investment.

Working lands

Community benefits agreements

Housing

Childcare

# Which of the strategies shared reflected important areas of concern for your community?

Transportation

Access to child care and timing of programs and services to meet community need

job training

Multifamily housing

Inclusive access to capital. Small business expansion for job creation.

Economic equity through community education and engagement.

Affordable housing

Clean energy projects

# Which of the strategies shared reflected important areas of concern for your community?

Entrepreneurship training

Housing

Just transition in electrifying landscaping businesses, especially in dense urban areas. (Boo to air pollution, yay for asthmatics being able to breathe)

AgTech innovation support

Reliable, affordable, and clean transportation

Financial education curriculum.

Entrepreneurship for Spanish speakers

Affordable and accessible healthy food

# Which of the strategies shared reflected important areas of concern for your community?

Livable wages

Food system

Youth engagement

Access to capital, technical assistance and resources that support small and micro enterprise businesses

Transportation

Educational bridge to relevant local job opportunities, and retaining talent

Housing, transportation, access to higher education

Youth engagement and development

# Which of the strategies shared reflected important areas of concern for your community?

Culturally competent workforce development

Housing, diversified education pathways

Inclusionary practices that center "the least of these" (equity)

food access, especially increasing market access for underserved farmers

Access to capital, small and micro businesses.

Sector based strategy

Meeting basic needs: food, housing, transportation

Housing and Childcare. Attracting employers with high quality jobs.

# Which of the strategies shared reflected important areas of concern for your community?

Childcare

Access to internet

Housing, working lands(wildlife prevention) and child care access

+1 CBA

Affordable food

Remove housing constraints

Utilizing the lower cost of doing business in the rural area along I-5 corridor. Target businesses that have been priced out of larger areas

Community Benefits Agreements

# Which of the strategies shared reflected important areas of concern for your community?

Childcare

Supporting small businesses to adhere to statewide criteria

Workforce job training

Access to Capital.  
Childcare.  
Entrepreneurship training

Ag tech

Community Benefits Agreements

Workers rights

Youth in leadership and partnership roles, not only the voices of adults who work with you

# Which of the strategies shared reflected important areas of concern for your community?

access to capital for infrastructure projects

Affordable Housing, Child Care support,

Mentor's Job Coaches internships

Childcare

lack of diversity, equity and inclusion awareness in all sectors

Min wage

Student food security

HR involvement with job developers

Which of the strategies shared reflected important areas of concern for your community?

Access to Capital



CAPITAL REGION COLLABORATIVE MEETING

# Regional Funding Opportunity Updates



# Catalyst Fund

**Purpose:** To bridge the gap between regional strategy planning and project implementation, by prioritizing pre-development activities.

**\$14 Million**

**\$2 Million**

Capital Region  
Collaborative  
Operations

**\$1.5 Million**

Compliance &  
Grant  
Management

**\$1.5 Million**

Sector  
Investment  
Coordinators

**\$9 Million**

Project Pre-  
Development



# Catalyst Fund

\$2M Capital Region Collaborative Operations

\$1.5M Compliance & Grant Administration

- **Outreach and engagement** activities, to ensure inclusion of disinvested communities.
- Continuously updating **research** to keep plans current for future funding opportunities.
- **Supporting the Implementation Phase** application process.
- Supporting projects in obtaining **additional sources of funding** (private, federal, etc.).



# Catalyst Fund

## \$1.5M Sector Investment Coordinators

- Support the **implementation of cluster strategies** by coordinating projects and supporting the development of systems to support success.
- Find and apply for state, federal, and private **grants**.
- **Liaise** with **workforce and economic development partners**, community-based organizations.



# Catalyst Fund

## \$9M Project Pre-Development

- Feasibility studies; market analysis; environmental assessments, surveys, and remediation; site acquisition; site and development plans.
- Establishing an equity framework to advance inclusionary strategies.
- Securing long-term funding opportunities.
- Local workforce and staff development.



CAPITAL REGION COLLABORATIVE MEETING

# Next Steps



# Dates to Remember

- **July 2 to 22/23** - Public Comment for Implementation Phase Draft SFP
- **October** - Release of Catalyst Fund RFP
- **September 10 to November 1** - Application Period for Implementation Phase Funding
- **TBD** - Fall Collaborative Gathering



# Upcoming Event



# Upcoming Events



## OPEN HOUSE

### STRATEGIES FOR AN EQUITABLE ECONOMY

\*Food provided

Join us for an open house to learn about emerging economic and workforce development projects in Sacramento and Yolo Counties, and share what YOU think would make them successful.



**CLTRE Club**  
1409 16th Street, Sacramento  
CA 95814



**Thursday, June 27th**  
6:00 PM - 8:00 PM

**RSVP Today!** <https://bit.ly/4aVW6Qf>

We Prosper Together is a new approach to inclusive economies. Building on the California Jobs First program, we are working to uplift our communities, encourage investment in the region, and create living-wage jobs.

[www.weprosperitogether.org](http://www.weprosperitogether.org)



**BLACK ARTIST FOUNDRY**



For more information, contact Kathryn Canepa  
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# Upcoming Events

Presented by:

valley vision ASIAN PACIFIC chamber of commerce CIVICWELL CALIFORNIA JOBS FIRST

**WE PROSPER TOGETHER**

**Date:**  
**JULY 16, 2024**

**Time:**  
**9:00 AM - 4:15 PM**  
Reception to follow at 4:15 PM

**Location:**  
**Red Hawk Casino**  
1 Red Hawk Pkwy, Placerville, CA 95667

Don't miss this chance to influence the economic landscape of our region. Register today and make an impact!



Transportation Available

# Get Involved



## → Join the Collaborative

Take action for our future:

[www.weprosper.together.org/join-the-collaborative](http://www.weprosper.together.org/join-the-collaborative)



## → Sign-Up For Our Newsletter

Stay up to date and celebrate our progress with us:

[www.weprosper.together.org/contact-us](http://www.weprosper.together.org/contact-us)



## → Join Us For Virtual & In-Person Events

Discover upcoming events and add them to your calendar:

[www.weprosper.together.org/events](http://www.weprosper.together.org/events)



# Contact Us

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