

Second Round of Catalyst Pre-Development Project Request for Proposals (RFP)



We Prosper Together is supporting pre-development projects that build a strong, inclusive economy across the Capital Region's eight counties. These projects aim to create **high-quality, future-focused job opportunities** in priority industry sectors identified in the Regional Plan.

The Catalyst Phase, part of the California Jobs First initiative, turns regional strategies into action by investing in community-led projects. Catalyst funding aims to support sustainable industry growth and advance long-term goals for economic resilience, equity, and quality job creation. This round of funding will invest up to \$4 million into regional pre-development projects.



Applications are due
by **11:59 pm on June 15** and will be awarded
beginning in late July.

Projects will launch in early August and must be completed by September 30, 2026.

Submit an application:
valleyvision.submittable.com/submit/

Check out the full request for proposals:
tinyurl.com/WPT-2nd-Round-Catalyst-RFP

We Prosper Together's Goals



Address long-standing economic inequities



Generate high-quality jobs



Make pathways to economic mobility widely accessible



Unlock the potential of our region's most promising sectors



We're looking for projects that...

- ✓ Serve communities in one or more of the Capital Region's eight counties (Colusa, El Dorado, Nevada, Placer, Sacramento, Sutter, Yolo, and Yuba)
- ✓ Focus on pre-development work that prepares a project for future funding or execution (such as assessing feasibility, developing plans, or piloting scalable test programs)
- ✓ Create quality job opportunities in one or more of the region's priority industry sectors identified in the [Regional Plan](#)
- ✓ Directly benefit disinvested workers and communities in the Capital Region

Priority Tradeable Sectors*

- Biotechnology
- Precision Manufacturing
- Working Lands
- Business Services

Opportunity Sectors

- Construction
- Healthcare
- Tourism
- Creative Economy

Check out the Regional Plan and learn more about why these sectors could catalyze our local economy:

weprosperitogether.org/our-regional-plan/

*Projects in priority tradable sectors will receive eight additional points in scoring.



We Prosper Together's
REGIONAL PLAN

For the first round of Catalyst Phase funding in March, We Prosper Together distributed a total of \$5 million to 11 projects across the Capital Region.

Learn more about the awarded projects:
weprosperitogether.org/catalyst-projects/

Moving towards a brighter future where we can all prosper requires all of us to take action.

Join the collaborative.

Learn more at

WeProsperTogether.org

 [@WeProsperTogether](https://www.facebook.com/WeProsperTogether)

 [@weprosperitogether](https://www.instagram.com/weprosperitogether)

 [@weprosperjuntos](https://twitter.com/weprosperjuntos)

 [We Prosper Together](https://www.linkedin.com/company/we-prosper-together)

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Our efforts are currently supported by California Jobs First, a \$600 million statewide initiative to support and foster regional economic resilience in the state, creating accessible, high-quality jobs for all.