

# Second Round of Catalyst Pre-Development Project Request for Proposals (RFP)



We Prosper Together is supporting pre-development projects that build a strong, inclusive economy across the Capital Region's eight counties. These projects aim to create **high-quality, future-focused job opportunities** in priority industry sectors identified in the Regional Plan.

The Catalyst Phase, part of the California Jobs First initiative, turns regional strategies into action by investing in community-led projects. Catalyst funding aims to support sustainable industry growth and advance long-term goals for economic resilience, equity, and quality job creation. This round of funding will invest up to \$4 million into regional pre-development projects.



 Applications are due by **11:59 pm on June 15** and will be awarded beginning in late July.

Projects will launch in early August and must be completed by September 30, 2026.

Submit an application:  
[valleyvision.submittable.com/submit/](https://valleyvision.submittable.com/submit/)

Check out the full request for proposals:  
[tinyurl.com/WPT-2nd-Round-Catalyst-RFP](https://tinyurl.com/WPT-2nd-Round-Catalyst-RFP)

## We Prosper Together's Goals



Address long-standing economic inequities



Generate high-quality jobs



Make pathways to economic mobility widely accessible



Unlock the potential of our region's most promising sectors



# We're looking for projects that...

- ✓ Serve communities in one or more of the Capital Region's eight counties (Colusa, El Dorado, Nevada, Placer, Sacramento, Sutter, Yolo, and Yuba)
- ✓ Focus on pre-development work that prepares a project for future funding or execution (such as assessing feasibility, developing plans, or piloting scalable test programs)
- ✓ Create quality job opportunities in one or more of the region's priority industry sectors identified in the [Regional Plan](#)
- ✓ Directly benefit disinvested workers and communities in the Capital Region

## Priority Tradeable Sectors\*

- Biotechnology
- Precision Manufacturing
- Working Lands
- Business Services

## Opportunity Sectors

- Construction
- Healthcare
- Tourism
- Creative Economy

**Check out** the Regional Plan and learn more about why these sectors could catalyze our local economy: [weprosperitogether.org/our-regional-plan/](https://weprosperitogether.org/our-regional-plan/)

\*Projects in priority tradable sectors will receive eight additional points in scoring.



We Prosper Together's  
**REGIONAL PLAN**

**For the first round** of Catalyst Phase funding in March, We Prosper Together distributed a total of \$5 million to 11 projects across the Capital Region.

Learn more about the awarded projects: [weprosperitogether.org/catalyst-projects/](https://weprosperitogether.org/catalyst-projects/)

Moving towards a brighter future where we can all prosper requires all of us to take action.

# Join the collaborative.

## Learn more at

[WeProsperTogether.org](https://weprosperitogether.org)

 [@WeProsperTogether](https://www.facebook.com/WeProsperTogether)

 [@weprosperitogether](https://www.instagram.com/weprosperitogether)

 [@weprosperjuntos](https://twitter.com/weprosperjuntos)

 [We Prosper Together](https://www.linkedin.com/company/we-prosper-together)

 [info@weprosperitogether.org](mailto:info@weprosperitogether.org)



 CALIFORNIA  
JOBS FIRST

  
valley vision

Our efforts are currently supported by California Jobs First, a \$600 million statewide initiative to support and foster regional economic resilience in the state, creating accessible, high-quality jobs for all.